

Stephanie J. Lo

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Skills

Android / iOS design
Competitive analysis
Responsive web design
Prototyping
Style guides
User / usability testing
Visual comps / mockups
Wireframing

Tools

Adobe InDesign
Adobe XD
Figma
InVision
Keynote
Marvel
Miro
Proto.io
Sketch
Zeplin

Volunteering

Online Market Volunteer, Jan 2020–Jul 2022
Lakeview Pantry

I packed dry goods, frozen and cooler items, and fresh product for distribution to clients.

Puppy Raiser and Sitter, Jul 2009–Jul 2017
Guiding Eyes for the Blind

My family and I raised two guide dogs, and one Heeling Autism service dog. We trained puppies in basic skills and house manners, and exposed them to new situations and stimuli for 14–16 months.

Education

Oberlin College
BA, East Asian Studies, Studio Art

Experience

Senior Product Designer (Contract), Aug 2022–Jan 2023
Walgreens

I led UI efforts to redesign the account experience to be more structured and easy to navigate; enhance the vaccine administration process, reducing operational failures for patients and pharmacy staff; streamline the password reset flow to decrease customer confusion; and update global navigation for clarity and efficiency.

I partnered with UX, copy, research, product, and engineering through all project phases to identify problems and solutions, provide rationale, and ensure designs are implemented as intended, following established patterns.

Experience Designer, Visual Design, Feb 2021–Jul 2022
Nerdery

I worked closely with clients on creative direction and visual aesthetic of digital products including intake and/or creation of brand attributes, development of design concepts, and creation and application of components. Engagements varied in size and scope from standing up new products to creating updated designs for defined brands. I leveraged user-centric principles to produce high-quality deliverables based on usability and UI best practices, collaborated on cross-functional teams, and presented to and partnered with a variety of clients including:

Anderson Trucking Service
Google
Nestle
Prime Therapeutics
Schwan's Home Delivery

Digital Art Director (UI Designer), May 2018–Jan 2021
Freelance Art Director, Apr–May 2018
FCB Chicago

On the Discover Financial Services team, I collaborated with project management, account management, UX, and other creatives to determine solutions that help cardmembers navigate their finances more effectively. Using WCAG and the brand pattern library, I created and presented multiple rounds of web and app design from concept development through final delivery. I also helped translate new branding across digital platforms—designing components and patterns, and maintaining a library and design guide for the new design system.

UI Designer, Apr–Oct 2017
Designation

I collaborated on design teams in a fast-paced, agile sprint environment to create visuals for desktop and mobile applications. I improved UX wireframes based on functionality and existing design patterns. I conducted usability testing to determine user needs, validate assumptions, and ensure alignment with client goals. I also iterated on designs from client and user feedback, and delivered high-fidelity mockups, prototypes, and style guides to clients including:

The Branch
A mobile platform that connects caregivers and provides a positive space for them to vent, tell stories, and exchange advice.

Tiltas
A mobile platform that helps formerly incarcerated individuals re-enter society. Tiltas pairs users with mentors and supports them in their job search through felon-friendly listings and discussion forums.